

YOUTH SOCIAL IMPACT MANAGEMENT

Best practice experience exchange seminar

Learning event

23 - 26 of August 2021
Riga, Latvia



Co-funded by the Erasmus+ Programme of the European Union



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SOCIAL
ENTREPRENEURSHIP
ASSOCIATION OF LATVIA



EESTI NOORTE-
ÜHENDUSTE LIIT



LATVIJAS JAUNATNES PADOME

BACKGROUND



Youth organisations and social enterprises working directly with and for youth in Baltic countries do important work that is beneficial for the society in many ways. However, **often youth organizations struggle to measure, plan, describe, evaluate and communicate the exact value and impact they create.**

The project BALTIC : YOUTH : IMPACT was created to address this issue and help youth organisations and social enterprises to improve their capacities and skills of social impact management. So that they could provide stakeholders, supporters and funders with concrete numbers, facts, changes and stories about their impact.

Five partners from Baltic States - Social Entrepreneurship Association of Latvia (LV), Latvian Youth Council (LV), Eesti Noorteühenduste Liit (EST), Stories For Impact (EST), Geri norai (LT) are implementing project activities.

More information about project results can be found here: <https://sua.lv/balticyouthimpact/> and <https://sua.lv/balticyouthimpact-stories/>

LEARNING EVENT

The goals of the event are:

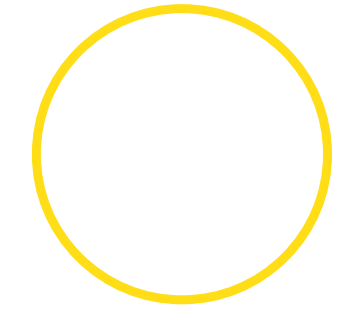
- to improve the skills, knowledge, know-how and motivation of youth workers regarding social impact management by sharing existing best practices in Baltic States,
- learning about existing and new approaches to social impact management,
- brainstorming ideas for future social impact management possibilities and creating connections for future cooperations and partnerships.

Activities

All the activities of the learning event will be based on non-formal education methods such as: discussions, teamwork, analysis, reflections, active learning, study visits, storytelling and so on.

The idea is to provide the participants with ideas and practical tools and get involved in reflection and brainstorming together with other participants.

AGENDA



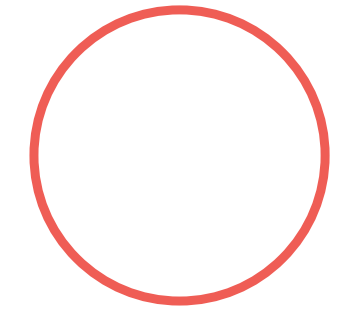
MONDAY | 23.08.

Arrival | Brunch
Welcome | Introduction, goals and outcomes
Theory | Social impact - what is it? How to use it in the context of youth organisations?
| Dinner |
| Non formal evening activity |

TUESDAY | 24.08.

Good morning | Plan of the day
Best practice | Reach for Change Latvia experience
Workshop | Organisation's mission and vision
| Lunch |
Workshop | Organisation's activities, theory of change
Study visit | Experience of social impact management
| Dinner | Non formal evening activity |

AGENDA



WEDNESDAY | 25.08.

Good morning | Plan of the day

Theory | Methods to measure your social impact tips&tricks from expert

Workshop | Social impact measurement in your organisation

| Lunch |

Study visit | Experience of social impact management

| Final dinner |

| Non formal evening activity |

THURSDAY | 26.08.

Good morning | Plan of the day

Workshop | Social impact measurement tips and tricks, future cooperations

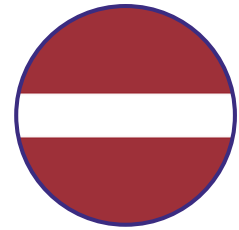
Wrapping up | Feedback & ideas

| Lunch |

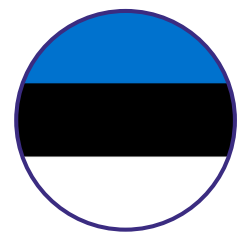
Departures | Goodbye |

PARTICIPANTS

25 participants from Baltic States



9



9



7

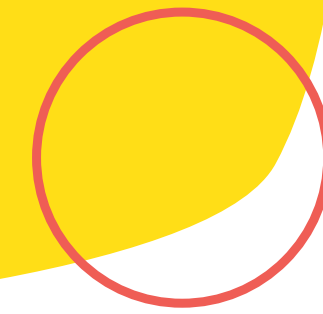
Age: 18+

Working language - English

No previous knowledge of
social impact management
required

PRACTICAL ARRANGEMENTS

- Accommodation: hotel in Riga city center covered by the project. Hotel rooms are equipped with standard room amenities, any additional items should be brought by participants.
- Three meals a day will be provided by the organisers, additional snacks or drinks can be purchased by participants.
- If possible, please bring your own laptops. Prepare according to the weather conditions - don't forget sun lotion, you can bring swimming suits! Non formal evening activities will be planned.
- **Due to Covid-19 pandemic all participants need to have a full vaccination certificate.**



Arrival 23rd of August
Departure 26th of August

Travel for Estonian participants is organised by ENL; for Lithuanian participants is organised by Geri Norai; all arrangements for Latvian participants is organised by LJP and LSUA.



Before coming to the learning event, please reflect about your organisation's aims, challenges and problems..

Learning event
Youth Social Impact
Management

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Riga, Latvia

See you soon in Latvia!

:)

For more information please
contact your local organisation.

Application deadline
12th of August.

Apply [HERE](#)



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