

PROGRAM

PART I

Live stream link will be sent by email after registration → cutt.ly/BalticForum

10:00 – 10:10

WELCOME

Colm McGivern, British Council Poland Country Director, Cluster Lead for Baltics
Zane Matesoviča, British Council Latvia Country Director

10:10 – 10:30

INSPIRING KEYNOTE

Andrew O'Brien, Director of External Affairs at "Social Enterprise UK"

10:30 – 10:50

PITCHES BY MINISTRIES: SOCIAL ENTREPRENEURSHIP IN THE BALTICS

- **Imants Lipskis**, Director of Labour Market Policy Department, Ministry of Welfare of the Republic of Latvia
- **Minna Harjo**, Adviser to the Department of Civil Society, Ministry of the Interior of the Republic of Estonia
- **Simona Gaidyte**, Chief Officer at Business Policy Division, Ministry of the Economy and Innovation of the Republic of Lithuania

10:50 – 11:10

PITCHES BY ASSOCIATIONS: SOCIAL ENTREPRENEURSHIP ECOSYSTEM AND PARTNERSHIPS IN THE BALTICS

- **Regita Zeila**, Director of Social Entrepreneurship Association of Latvia
- **Jaan Aps**, CEO and Senior Consultant of "Stories For Impact"
- **Viktorija Braziunaite**, Head of Lithuanian Social Business Association

11.10 - 11.20

BREAK

11:20 – 12:35

IMPACT STORIES: HOW TO CREATE POWERFUL PARTNERSHIPS?

- **Shaun Doran**, CEO of "FRC Group", UK
- **Tim van Wijk**, Founder & CEO of „Pirmas blynas“, LT
- **Lauri Soosaar**, Co-founder of "Merkuur OÜ", EST
- **Baiba Blomniece-Jurāne**, Founder & Director of "Barboleta", LV
- **Maeve Monaghan**, Chief Executive of "NOW Group", UK

12:35 – 13:00

PANEL DISCUSSION: WRAP-UP AND MAIN LEARNINGS OF THE DAY

13:00 – 14:00

BREAK

PART II

14:00 – 15:30

PARALLEL WORKSHOPS: STRENGTHENING THE SKILLS OF COOPERATION AND COMMUNICATION

zoom.com / registration required → cutt.ly/BalticForum / max. 25 participants per group

- **Impact investment - how to make a perfect pitch for investors?**
Marge Maidla, Founder and CEO of "Limitless Impact Investments"
- **Value proposition - branding simulation for social enterprise**
Diāna Ņikitina, branding strategist, mentor to female entrepreneurs
- **Long term relationship - how to nurture a sustainable partnership?**
Viktorija Braziunaite, Head of Lithuanian Social Business Association
- **How to start communication and close the deal without failing?**
Daina Einberga, international coach, therapist, mentor, Founder and CEO of Ltd "DK Projects"

PART III

15:30 – 16:00

ONLINE "HOUSE PARTY" AT SIX BALTIC SOCIAL ENTERPRISES

A great opportunity to meet and get to know social entrepreneurs from different fields in an informal atmosphere. More details coming soon.

More information → sua.lv/forum/